



## NexusEQ Conferences

*Tools and Wisdom for Personal and Professional Growth*

5th Annual Emotional Intelligence Conference, Holland, June 2005  
***Leading with Emotional Intelligence***

FOR IMMEDIATE RELEASE

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### **WHERE DO YOU GO WHEN THE OLD SOLUTIONS DON'T WORK? Emotional Intelligence Conference Offers Insight Into Change**

Schools, businesses, and individuals around the country are struggling with change. Solutions that worked a few years ago are not enough in today's economy and climate. Business and schools need to do more with less, they need to accelerate change, and they need to innovate better.

Since the mid 1990s, innovators in business, education, and health have looked to **Emotional Intelligence**, or “**EQ**”, as a powerful lens for understanding people. EQ is a set of abilities which lets one understand how emotions are involved in decision making and how to use emotions in the most effective ways possible.

The 5<sup>th</sup> Annual NexusEQ Conference, titled “**Emotionally Intelligent Leadership**,” is a three-day conference where people responsible for driving change learn the latest tools and resources from the field of Emotional Intelligence. Consultants, educators, psychologists, and human resource specialists will join forces in this unique conference to be held in Holland, June 12-14, 2005. The goal: to discover the tools and wisdom needed to create more successful and caring schools, businesses, and communities.

Emotional Intelligence was defined by **Dr. Peter Salovey** (a Dean at Yale University and one of

the speakers) and his colleague **Dr. Jack Mayer**. The researchers were looking to understand why intellectual intelligence was not enough to create success. **Dr. Daniel Goleman** wrote about this work in his bestselling books that brought world attention to the subject.

Speakers will come from 19 countries to share best practices and latest resources, including:

Bestselling author **Dr. Daniel Goleman** will open the conference presenting the link between emotional intelligence and exceptional leadership.

**Dr. Peter Salovey** will speak on the latest findings in the science of emotional intelligence and how organizations and individuals are using this groundbreaking work.

**Veronica De Andres**, an educator from Argentina will share a powerful vision of shifting from fear to love.

Other speakers include:

- **Dr. Annie McKee**, a "leader of leaders" who creates social change projects around the globe.
- **Dr. Anabel Jensen**, President of Six Seconds Emotional Intelligence network.
- **Esther Orioli**, M.S.Ed., the CEO of Essi Systems, measuring and improving performance at work.
- **Dr. David Caruso**, author of one of the foremost tests of EQ.
- And **Stephanie Vermeulen**, a veteran South African business consultant who has brought EQ to one of the most challenging environments on the planet.

The conference is produced by "Six Seconds" of San Mateo, California, APS International of Holland, and the EQ Europe Education Network. "Six Seconds" is a non-profit organization dedicated to teaching the practices of Emotional Intelligence so people can create more meaningful lives. **Anabel Jensen, Ph.D.** the President of "Six Seconds", explains the importance of understanding Emotional Intelligence: "We all deal with challenges in our lives -- minor stresses to major crises. Imagine how much more effective and hopeful we'd be with tools to turn those adversities into golden opportunities for growth and development." Dr. Jensen says Emotional Intelligence helps people have both optimism and integrity.

This conference will focus on these and other tools as practitioners from healthcare, education,

and business convene to determine the most effective approaches to implement Emotional Intelligence program. Jensen says, "We've seen that EQ programs increase safety in schools and businesses. We know EQ reduces violence and increases people's problem-solving abilities. Now we need to bring these tools to the mainstream."

The conference will be held at Hotel Zuiderduin near the North Sea. Centrally located in Europe and the world, the conference will draw participants from some 25 nations. Conference Chair **Joshua Freedman** says, "It's the first time in history that EQ experts from all over the world will be together. This is a watershed event in a growing and powerful movement."

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For more information:

Please visit the online press room at:

<http://www.NexusEQ.com/press>

Or call Six Seconds for a printed press kit  
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