



## **NexusEQ Conferences**

*Tools and Wisdom for Personal and Professional Growth*

5th Annual Emotional Intelligence Conference, Holland, June 2005  
***Leading with Emotional Intelligence***

FOR IMMEDIATE RELEASE

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## **Putting "Human" Back in "Human Resources" Emotional Intelligence Conference Provides Tools for Managing People**

When change is the norm, how do you create stability? When corporate fraud is kitchen-table conversation, how do you build trust? When margins are slim and loss is not an option, how do you get a little more from already stressed teams?

In June, Europe is hosting the premier world event on practical applications of EQ in Holland. Emotional intelligence experts from around the globe will convene to share best-practices for bringing out the best from people. The conference brings HR professionals and educators together to find solutions to today's most pressing problems.

Joshua Freedman, NexusEQ Conference Chair, says, "The best HR leaders already know the secret of emotional intelligence: you build excellence from the inside out." According to Freedman, Emotional intelligence, or "EQ," is the capacity to get great results from relationships. People with high EQ create trust and motivation, they handle stress with grace, and they are effective communicators. The bad news is some people just don't use their EQ skills. The good news is they can learn – and you can teach them.

Professionals from all walks of life are finding that their old solutions don't hold up in the post-new-economy, so the savvy leader is looking for new tools. The "nexus," or intersection, between business, education, and psychology is a dynamic crossroads – and experts in each sector have solutions we all need.

Conference speakers include the top experts in their fields; every one of the speakers is a "keynote caliber" expert with a proven track record of inspiring audiences. Freedman explains: "We are setting a new standard in conferences – it is not enough to simply discuss ideas: In today's climate, people need solutions. This conference allows delegates to experience the most powerful and positive learning possible, to experience being part of an emotionally intelligent team."

The conference agenda is packed with solutions to improve the way organizations optimize performance and manage change. Speakers from 19 countries will present the latest research and best practices, including:

**Dr. Daniel Goleman** (US), bestselling author of *Emotional Intelligence* and *Primal Leadership* will show how emotional intelligence improves leadership.

**Dr. Peter Salovey** (US), Dean of Yale College, often called "the father of emotional intelligence" because he coauthored the definitional research in 1990, will explain how emotional intelligence links with performance.

**Yoshimi and Jon Brett** (New Zealand), creators of the TetraMap learning tool will present on the most effective ways for people to learn.

**Dr. Rina de Klerk** (South Africa), author of *Emotional Intelligence for Optimal Personal Growth* will present on powerful tools for developing emotional awareness.

**Massimiliano Ghini MBA** (Italy), author of the SEI emotional intelligence test will share latest research on emotional intelligence assessment in Europe.

**Dr. Yuri Hanin** (Finland), director of the Research Institute for Olympic Sports, will show how to enhance performance by engaging the power of emotions.

**Dr. Anabel Jensen** (US), professor of education and expert on teaching emotional intelligence, will identify the essential elements for teaching people to use and increase their EQ.

**Dr. Annie McKee** (US), an internationally known leadership expert, will tie the conference threads together and provide specific actions for using EQ to enhance leadership.

NexusEQ is the premier event in its field; There is no other opportunity to experience this breadth and depth of expertise. For more information and registration, visit <http://www.NexusEQ.com> or call (650) 685-9885.

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For more information:

Please visit the online press room at:

<http://www.NexusEQ.com/press>

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